

# THOMAS BERRY

DESIGNER & DIGITAL  
CONTENT CREATOR

## CONTACT INFORMATION

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## ABOUT ME

Thomas Berry is a digital media designer and social media specialist who excels at creating and managing digital content. Thomas has professional experience in graphic design, illustration, videography, digital marketing, and drone cinematography and uses these media to create multi-faceted promotions and entire campaigns. Thomas holds a Bachelor's Degree in Psychology from Carleton University and believes that great design is an act of communication, which requires a deep understanding of the audience your communicating with.

## SOFTWARE

- Visual Studio Code
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Figma
- Canva
- Microsoft Office Suite
- HTML / CSS

## SKILLS AND ABILITIES

- Formal/ Academic Writing
- Psychological Research
- HTML / CSS
- Videography
- Graphic Design
- Social Media Marketing
- Drone Cinematography
- Typography / Colour Theory
- Wire framing Methods
- Logical Reasoning / Critical Thinking

## EMPLOYMENT HISTORY

### Digital Content Creator/ Social Media Manager

Urban Life Solutions (March 2022 - Present)

- Created, built and launched a national social media account/following.
- Integrated several company branches via social media.
- Graphic Design for several company branches - print products, job advertisements, marketing materials, and digital content.
- Planned Marketing/Hiring Events
- Created large amounts of industry-specific video content including creative content, construction project updates, training videos, and other promotional content.
- Operated a drone safely, effectively, and proficiently for numerous video shoots.

### Freelance Graphic Design

Remax Ottawa ( January - March 2022)

- Created Podcast Logo
- Updated Social Media
- Created Social Media Posts
- Created Visual Elements

### Front Desk Reception

Travellers Haven Motel (Aug. 2021 - March 2022)

- Customer Service
- Payments / Phone Reservations
- General Labour / Maintenance
- Clerical Work

## EDUCATION

### Carleton University

Bachelor of Arts in Psychology, April 2021

- Academic Writing
- Advanced Psychological Concepts
- Psychological Research Methods
- Human Resource Skills

### Algonquin College School of Art & Design

Professional Upgrading Courses

**MTM1539** Video Composition

**MTM1511** Web Design

**MTM1533** Graphic Applications

**MTM1537** UX Design

**MTM1519** Web Development